



Ultimate Knowledge Institute

ultimateknowledge.com



Social Media Security Training and Certifications

- Social Media Security Professional (SMSP)
- Social Media Engineering & Forensics Professional (SMEFP)
- Social Media Management & Governance Professional (SMMGP)

Powered by **CompTIA**

Stay Ahead. Get Certified.



Ultimate Knowledge Institute

Be your organization's best defense against social media hackers.

Be the Social Media Security Professional.

An army of cyber spies and hackers are on a mission to compromise your organization by hacking into your network through social media channels to steal confidential business strategies, intellectual property data, and trade secrets that your organization relies on to stay competitive. What's at stake? Your organization's reputation, ability to continue business operations, and potentially your job.

Learn to defend your organization from this new wave of social networking attacks and become the expert in building a strong defense strategy that will secure your organization's continuity.

Powered By **CompTIA**.

Recognizing a lack of comprehensive social media security education, UKI has partnered with the industry's leading certification authority, CompTIA, to design the first social media security examination that tests users' skills in identifying and mitigating social media risk.

"UKI's strong training development background combined with CompTIA's unparalleled experience in exam development offer a credible and reliable way to validate the skills of individuals taking the exams in the exploding IT arena of social media."

– Tony Akers, UKI co-founder

UKI offers three levels of Social Media Security certifications tailored to information security specialists ranging from network security administrators, ethical hackers, and penetration testers to information security directors and chief information security officers.

Social Media Security Professional - SMSP

Social Media Engineering & Forensics Professional - SMEFP

Social Media Management and Governance Professional - SMMGP

- Benefits to Individuals**
1. Validation of your knowledge of social media security and skills necessary to protect critical infrastructure
 2. Differentiation from your peers which will boost your confidence
 3. Credentials to help you achieve a higher position, raise, and promotion faster

- Benefits to Organizations**
1. Assurance that the certified professional has the knowledge and skills needed to safeguard sensitive information and prevent potentially devastating security breaches resulting from use of social media
 2. Strengthen your information security team - a recent study shows that certifications improve team performance by 11%
 3. Empower a culture of learning and improvement that increases ROI - studies estimate that every \$1 invested in training and certifications provides an average return in revenue of \$345

"Businesses and government agencies around the world are becoming increasingly aware of the risks involved in social networking and are looking for experts with verified skills to help them accomplish business objectives by protecting the organizations' core assets."

– Dr. Scott A. Wells, UKI co-founder



The Social Media Security Professional (SMSP) Certification

The **Social Media Security Professional (SMSP) Certification** attests to the individual's knowledge of social networking channels and the risks these pose on the security posture of an organization. SMSP professionals have the skills necessary to anticipate attacks and guard sensitive information from social media hackers, and, in the event of a breach, have tools to quickly respond to security incidents. SMSPs have proven competency to help guide organization's social media personnel security policy. Certified SMSPs are the organization's first line of defense from social media security attacks.

Ideal Candidate Job Roles for SMSP Certification

SMSP is designed for professionals who work with social media solutions and have experience in the cyber security space. Candidate roles include: information security technician, security administrator, security architect, security engineer or any other role that is responsible for information security. SMSP is also ideal for Information Assurance professionals in Chief Information Security Officer (CISO), Chief Information Officer (CIO) or other roles responsible for developing social media usage policies and education programs for end users.

Continuing Education Credits

Earn CE credits toward: CompTIA A+, Network+ and Security+

SMSP Common Body of Knowledge (CBK)

1. Social Media Theory & Principles
2. Social Media Technical Composition
3. Social Media Risks
4. Social Media Security & Incident Response
5. Social Media Management

Download the full CBK at www.ultimateknowledge.com/_SMSP.asp

Become SMSP Certified

1. Attend the official SMSP training course:

This is the most effective way to obtain the knowledge necessary to pass the SMSP Certification Exam, which will be administered on the last day of class. UKI offers an exam pass guarantee.

Length: 3 days

Format: Lectures, Demonstrations, Hands-On Labs, Daily Quiz

Materials: Courseware, DVD with tools and examples

Prerequisites: One (1) year of cybersecurity work experience recommended.

Register online at www.ultimateknowledge.com/_SMSP.asp or call 1.888.677.5696

2. Challenge the exam without official training:

Review the requirements at www.ultimateknowledge.com/_SMSP.asp



“I just wanted to say your presentation on Social Media Technology and Security was the finest I have ever attended.”
– A. Erlich, RITSC, N6C

Take your social media
cyber skills
to the next level



The Social Media Engineering & Forensics Professional (SMEFP) Certification

The Social Media Engineering & Forensics Professional (SMEFP) Certification attests to individual's skills in designing, implementing and operating secure social media solutions. SMEFP professionals have the knowledge necessary to detect cyber security attacks stemming from social media channels, analyze the impact of the breach, mitigate the risks, and collect necessary evidence of breach for further investigation and possible prosecution. SMEFPs have proven competency in social media engineering techniques in which attacker manipulates employee to divulge sensitive information, and can lead necessary staff training to prevent security breaches originating from social media platforms.

Ideal Candidate Job Roles for SMEFP Certification

Security/systems/network administrator, security architect, penetration tester, risk assessment/forensics/security engineer, IS director, chief information security officer (CISO) or any other role responsible for information security.

Continuing Education Credits

Earn CE credits toward: Security+, Network+ and CISSP certifications.

SMEFP Common Body of Knowledge

1. Social Media Technical Decomposition
2. Social Media Risks
3. Social Media Engineering
4. Social Media Requirement Analysis
5. Social Media Design Analysis & Solutions
6. Social Media Implementation & Integration
7. Social Media Verification & Validation
8. Social Media Secure Operations
9. Social Media Protection Techniques
10. Social Media Monitoring & Detection Techniques
11. Social Media Incident Handling & Forensics

Download the full CBK at www.ultimateknowledge.com/_SMEFP.asp

Become SMEFP Certified

1. Attend the official SMEFP training course:

This is the most effective way to obtain the knowledge necessary to pass the SMEFP Certification Exam, which will be administered on the last day of class. UKI offers an exam pass guarantee.

Length: 3 days

Format: Lectures, Demonstrations, Hands-On Labs, Daily Quiz

Materials: Courseware, DVD with tools and examples

Prerequisites: SMSP Certification or two years of cybersecurity experience

Register: Online at www.ultimateknowledge.com/_SMSP.asp or call 1.888.677.5696

2. Challenge the exam without official training:

Review the requirements at www.ultimateknowledge.com/_SMEFP.asp





The Social Media Management & Governance Professional (SMMGP) Certification

The **Social Media Management & Governance Professional (SMMGP) Certification** attests to individual's skills in designing, implementing and overseeing social media security management policy and governance in line with the strategic goals of the organization. SMMGP professionals have the knowledge necessary to draft social media security laws, regulations and policies, define the architecture, and implement controls and security audits to assure the safety of their organization's sensitive information. SMMGPs have proven competency in the development of social media security personnel training and awareness programs.

Ideal Candidate Job Roles for SMMGP Certification

Senior security/risk assessment/forensics engineer, IS/IT director, chief information security officer (CSO/CISO), or any other role responsible for information security policy and governance.

Continuing Education Credits

Earn CE points toward: Security+, Network+ and CISSP certifications.

SMMGP Common Body of Knowledge

1. Social Media Governance
2. Social Media Laws, Regulations & Policy
3. Social Media Risk Management
4. Social Media Policy Development
5. Social Media Training & Awareness Program Development
6. Social Media Process Development
7. Social Media Performance & Metrics
8. Social Media Quality & Continuous Improvement

Download the full CBK at www.ultimateknowledge.com/_SMMGE.asp

Become SMMGP Certified

1. Attend the official SMMGP training course:

This is the most effective way to obtain the knowledge necessary to pass the SMMGP Certification Exam, which will be administered on the last day of class. UKI offers an exam pass guarantee.

Length: 3 days

Format: Lectures, Demonstrations, Hands-On Labs, Daily Quiz

Materials: Courseware, DVD with tools and examples

Prerequisites: SMSP Certification or two years of cybersecurity experience

Register: Online at www.ultimateknowledge.com/_SMMGE.asp or call 1.888.677.5696

2. Challenge the exam without official training:

Review the requirements at www.ultimateknowledge.com/_SMMGE.asp



“Having a current and diversified set of skills that differentiates one from peers is important in order to excel in today's complex risk landscape and become an indispensable part of the infosec team.”

– Tony Akers, UKI co-founder



Ultimate Knowledge Institute



UKI Courses and Certifications

UKI offers intensive, hands-on training, through private and public classes, that prepares you for the IT industry's most sought-after certifications. No other training organization has the in-house expertise and professional partnerships in place to make an immediate and recognizable impact on your IT career and your organization's IA/IT Workforce.

UKI specializes in customizing training courses to meet your organization's emerging technology requirements. Our team of highly knowledgeable instructors draws on real-life experience to deliver the best training experience. Our hands-on approach ensures that our students are thoroughly prepared to immediately apply their knowledge to the environment they support. UKI currently maintains a 92% first time success rate for our students who choose to test at the completion of a training event.

"Excellent! Training translates directly into real life experiences that are directly related to my job responsibilities. One of the best based on instructor knowledge and delivery, amount of information I learned and excellent course materials."

– Ken Brodie, Pentagon

"This course outshines the rest! The superb teaching, quick pace and outstanding instructor all affected the success of this class."

– Patrick Bean, Trident Systems

"Outstanding, comprehensive and a logical flow of information. One of the best classes I have attended. Instructor was able to present the material in a way that was easy to understand and relate to. Instructor displayed an extensive knowledge of the material and relevant, real-life experience."

– CD Walden, 2d Marine Air Wing CETS

"In regards to switching, this is the best class I've been to. Others just seat you and told us the commands to put in. The challenge of a live, in class network, quizzes and ever changing scenarios kept all of us on our toes. Easily recommend this course."

– Mr. Zupon, 8th Communications Battalion

Below is a list of some of UKI's most popular courses:

Microsoft Courses

- MCITP - Windows Server 2008
- MCSA - Windows 7
- Course 20417B – Upgrading your skills to MCSA
- MCSA - Windows Server 2012
- SharePoint 2010

Cisco Courses

- CCNA - Cisco Certified Network Associate
- CCNP - Cisco Certified Network Professional
- CCNP Voice - Cisco Certified Network Professional Voice
- CCSP - Cisco Certified Security Professional

CompTIA Courses

- CompTIA A+ 2009
- CompTIA A+ Net+
- CompTIA Advanced Security Practitioner (CASP)
- CompTIA Linux+ Powered by LPI
- CompTIA Network+ 2012
- CompTIA Security+ SY0-301

(ISC)2 Courses

- CAP - Certified Authorization Professional
- CISSP - Certified Information Systems Security Professional
- ISSEP - Information System Security Engineering Professional
- SSCP - Systems Security Certified Practitioner

EC Council Courses

- CEH - Certified Ethical Hacker v7
- CHFI - Computer Hacking Forensic Investigator
- ECSA - Certified Security Analyst
- ECIH - Certified Incident Handler

ISACA Courses

- CISA - Certified Information Systems Auditor
- CISM - Certified Information Security Manager

Project Management Institute Courses

- PMP - Project Management Professional

ITIL Courses

- ITIL® (IT Infrastructure Library) Foundation Course 2011

ETA/Fiber Optic

- ETA Certified Fiber Optic Installer's Course

Training, Certifying and Tracking

Department of Defense IA Personnel under Directive 8570.1
for over 10 years



UKI Training – Securing Our Nation

8570.1 Compliancy

When it comes to understanding the nature and complexity of mission critical networks, UKI has earned the distinction of being the “go-to” team that consistently provides training at locations where others cannot.

UKI has delivered over 2,000 intensive training courses to DoD personnel as they prepare for the rigorous certification requirements of DoD Directives 8570.1 and 8570.1M. UKI has provided IA Technical and IA Managerial workforce training to DoD IA Workforce personnel in over 100 military installations around the world. Prior to the Marine Corps deploying in support of Operation Iraqi Freedom, members of our team provided around the clock instruction and support in setting up and establishing their deployed network.

8570.1 Compliancy

We have a proprietary Course Management Framework in place for tracking your IA Workforce Personnel’s training, certification and continuing education requirements. Allow us to help you meet and exceed the DoD Standard. We can track, train and manage your IA & IT Workforce personnel while you focus on securing the GiG for the warfighters.



About UKI

Ultimate Knowledge Institute (UKI) is an Information Technology and Information Security training provider and the creator of the industry’s most comprehensive Social Media Security Training and Certification program powered by CompTIA.

For the past 15 years, UKI has been the preferred training partner for the Department of Defense, Federal Agencies, DoD Contracting Partners, and Fortune 500 companies.

UKI has trained almost 25,000 professionals around the world to obtain the industry’s most sought after certifications, including Microsoft MCITP, MCTS; Cisco CCNA, CCSP, CCNP; CompTIA Security+, Network+; ISC2 CISSP; ISACA CISA, CISM; EC-Council CEHv7, CHFI; ITIL and PMI.

UKI trains Department of Defense personnel to fulfill the strict certification requirements of Directive 8570.1 and 8570.1M.

UKI provides standardized and customized training solutions to meet clients’ emerging needs and is dedicated to ensuring that students are thoroughly prepared to immediately apply their new skills to the environment they support. For more information visit www.ultimateknowledge.com.



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