



Ultimate Knowledge Institute

Maximize Your Potential –
Become an Authorized Training Partner

ultimateknowledge.com/ATP

UKI's Global Authorized Training Partner (ATP) Program




Be on the forefront of educating the new generation of cybersecurity professionals by offering Authorized Social Media Security training. Enable your students to secure their organization's continuity from social media hackers, while ensuring your leadership role and financial security.

With the UKI Partner Program, your training organization will enjoy rewarding benefits from the IT industry's leading Social Media Security Certifications Powered by CompTIA. As our authorized partner, you will gain exclusive access to official course curricula and exam vouchers at discounted prices. Our financial incentives will maximize your profitability and success.

Regardless of your company's size or business model, UKI's partnership levels enable you to accomplish your business objectives.

Partnership Levels

UKI offers three partnership levels to best enable you to deliver our cutting-edge Social Media Security courses to your students. The logic is simple, the more students you train, the bigger the financial rewards and ultimately your success. Your partnership level is determined by the purchase volume of the Certification Packages, which consist of the official courseware and exam voucher.

	ATP PARTNERSHIP LEVEL	ANNUAL MINIMUM PURCHASE
	ATP	0-99
	ATP Gold	100-249
	ATP Platinum	250+

All new partners begin at the basic ATP level. Partners who exceed the maximum Certification Package volume requirement for each level at any time within their contract year are automatically upgraded to a higher partnership level. As such, they will have an opportunity to access the added financial benefits sooner.



Top 3 Reasons to Partner with UKI

- 1. Realize new revenue opportunities** – partnering with UKI will allow you to expand your training portfolio by giving you access to the industry's most comprehensive and reliable Social Media Security certification training.
- 2. Gain a competitive edge** – set your company apart from others by positioning yourself as a training leader responsive to the needs of the information security industry and increasing your visibility.
- 3. Strengthen customer loyalty** – demonstrate your commitment to your customers by offering courses that develop skills sought after by employers and directly contribute to your customers' career advancements.

Apply now:
www.ultimateknowledge.com/_ATP_APP.asp



Ultimate Knowledge Institute

Leverage our Expertise and Reach Your Potential - Benefits and Requirements

Benefits

Regardless of your partnership level, as the UKI ATP you will enjoy the following benefits:

Certification Packages

- Access to world-class courseware and training resources
- Exclusive Certification Package partner pricing
Note: partner discount depends on your partnership level
- Automatic upgrade to higher partnership level upon meeting the minimum purchase requirements
- Just-in-Time Certification Package shipment
- No minimum purchase required
- Access to all UKI certification training programs
- Additional benefit for Gold and Platinum Partners: participation in new certification launches
- Complimentary instructor certification exam voucher
- Complimentary Train-the-Trainer class seat for one instructor. Additional Train-the-Trainer seats at Certification Package price (varies by partner level).

Sales and Marketing Support

- Product training and sales support
- Additional benefit for Platinum Partners: complimentary face-to-face product training
- Use of the UKI ATP logo
- Access to ATP Marketing Portal with marketing and promotional materials
- Your logo and link to your organization on UKI's website and training provider directories
- Partner course schedule on UKI's website
- ATP lobby plaque
- Joint support of industry events, e.g., conferences, trade shows
- Participation in lead-generation activities
- Access to ATP online communities

ATP Program Requirements

To ensure the highest quality of the UKI Certification Training, the ATPs, regardless of partnership level, are required to fulfill the following criteria:

Program Fees

- Remit an \$800 initial sign-up fee for the first year of the ATP program. Note: You can add multiple training locations to the ATP Agreement at no additional cost
- Remit a \$400 annual renewal fee for each subsequent year of operations as UKI ATP

Official Courseware

- Use only official and authorized UKI courseware
- Purchase official Certification Packages, consisting of official courseware and exam vouchers, only via UKI's ATP Portal

Point-of-Contact

- Assign a dedicated person to act as the point-of-contact between UKI and the ATP

Instructors

- All instructors must be certified in the UKI courses they are teaching
- All instructors must possess either a current Microsoft Certified Trainer (MCT) or a current CompTIA Certified Technical Trainer (CTT) credential and a current CompTIA Security+ certification

Program Administration

- Administer course evaluations
- Provide student testimonials
- Issue official certificates of training attendance to students

Trademark License

- Comply with the correct usage of all UKI logos and other marks on all marketing materials and collateral



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